

PACIFIC FRUIT EXPRESS COMPANY

July News Letter

San Francisco, July 10, 1953

ALL P.F.E. EMPLOYEES:

P.F.E. Loadings

	1953			1952		
	<u>PFE Cars</u>	<u>Foreigns</u>	<u>Total</u>	<u>PFE Cars</u>	<u>Foreigns</u>	<u>Total</u>
June	35,574	7,702	43,276	33,830	5,506	39,336
Jan-June	178,167	20,197	198,364	170,989	18,489	189,478

Despite car shortages five days the last of June, loadings for the month were 3,940 over June last year, an increase of 10 per cent. Estimated July loading is heavy and will approximate slightly under that of last year when 41,452 shipments were handled. Shortages the latter part of June extended into the first part of July. With heavy loading continuing through the month, there can be no let down in obtaining full efficiency of available cars.

CROP CONDITIONS - Western Territory

Oregon: New crop potato planting in Klamath Basin has been completed and some of the early plantings are showing good growth. There will be little loading in Oregon during July other than frozen foods and miscellaneous commodities.

Northern and Central California: Kern County potato loading is declining rapidly and will be practically finished by the 10th. Early peaches and plums in San Joaquin have passed their peak; Cardinal and Thompson grapes will be starting week of July 6th as will early melons in Bakersfield District. Merced tomatoes are under-way and increasing steadily in volume with good demand and markets. Tree fruit from Hill points, Sacramento Valley, and Stockton District will increase gradually through the month. Lettuce and carrots from Salinas will continue in heavy volume through July.

Southern California: In Salt River Valley potato loading has passed its peak and will decrease sharply cleaning up by mid-month. Cantaloupes are increasing steadily toward peak which is now being reached and will continue in volume through the 18th. Yuma melons have passed the peak but will continue in volume through July 10th after which they will drop off sharply. Imperial Valley is about finished with melon movement but will ship a few grapes and vegetables through July 18th. In Colton-Los Angeles areas citrus fruits will continue in heavy volume, and Chino-Ontario potatoes will reach peak proportions about mid-month.

T. & N.O.: Heavy shipping season is over with a light

PACIFIC FRUIT EXPRESS COMPANY

July News Letter

San Francisco, July 10, 1923

ALL F.R.E. EMPLOYEES:

F.R.E. Loadings

	1923			1922		
	P.F.E. Cars	Boxcars	Total	P.F.E. Cars	Boxcars	Total
June	35,274	1,702	43,276	33,830	5,206	39,036
Jan-June	173,161	20,197	193,358	170,980	18,489	189,469

Despite our shortages five days the last of June, loadings for the month were 3,540 over June last year, an increase of 10 per cent. Estimated July loading is heavy and will approximate slightly under that of last year when 41,422 shipments were handled. Shortages the latter part of June extended into the first part of July. With heavy loading continuing through the month, there can be no let down in obtaining full efficiency of available cars.

CROP CONDITIONS - Western Territory

Oregon: New crop potato planting in Klamath Basin has been completed and some of the early plantings are showing good growth. There will be little loading in Oregon during July other than frozen foods and miscellaneous commodities.

Northern and Central California: Kern County potato load- ing is declining rapidly and will be practically finished by the 15th. Early seeders and plant in San Joaquin have passed their peak; Central and Thompson grapes will be starting week of July 6th as will early bloom in Berkeley and District. Moved tomatoes are under way and increasing steadily in volume with good demand and markets. Grapes from Hill points, Sacramento Valley, and Stockton District will increase gradually through the month. Lettuce and carrots from Salinas will continue in heavy volume through July.

Southern California: In Salt River Valley potato loading has passed its peak and will decrease sharply clearing up by mid-month. Cantaloupes are increasing steadily toward peak which is now being reached and will continue in volume through the 15th. Yuma melons have passed the peak but will continue in volume through July 15th after which they will drop off sharply. Imperial Valley is about finished with melon movement but will ship a few grapes and vegetables through July 15th. In Colton-Los Angeles areas citrus fruits will continue in heavy volume, and Chico-Ontario potatoes will reach peak proportions about mid-month.

T.E.W.O.: Heavy shipping season is over with a light

movement of miscellaneous commodities to run through the month.

Along U.P. Railroad -

Idaho-Utah: There is little activity in this section. Volume shipments of Idaho potatoes are not expected until the latter part of July.

Pacific Northwest: A few cars of apples continue to move from both Yakima and Hood River but season's movement is practically completed. Cherries are moving via express. Harvesting of peas is underway for processing and will shortly increase demand for large heavily insulated cars.

Colorado: Potato movement is expected to start about the third week in July and while acreage has been slightly increased as previously reported, yield is not expected to be as heavy so that shipments probably will not exceed those of last year.

Nebraska: Kearney District potato production will be lighter than last year because of decreased acreage with shipments starting the last week of July. Some slight increase in potato acreage is expected in western Nebraska.

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Mr. Olie Wismer of Tucson, Arizona, submits the following observations on making our lives and our work more pleasant:

"You want to be happy and so do I. In fact, life is too short for us to be unhappy. If there is a song in our heart, then there is a spring in our step. If we put a real tune to our whistle, all our relationships are bound to have a different tone. We will enjoy working with other people and they will enjoy working with us. If we will bring our very best to what we do, those intimate relationships of friendship and family will be happy too. If you learn the secret of happiness, you will discover that most of the other problems of your life either become solvable or they automatically disappear; if they aren't solvable, you can rise above them. You will find also that once you are happy, all of the things that otherwise would seem like great problems are instead challenges and opportunities for you to grow."

It's a good thought -- one that we can all benefit from practicing.

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Mr. J. G. Donnelly has been appointed General Traffic Manager at Chicago, effective July 1st, succeeding Mr. C. E. Carner, retired. He entered P.F.E. service in 1926 and was appointed Assistant Traffic Manager in November 1947.

Mr. J. O'Connor has been appointed Auditor with headquarters at San Francisco, effective July 1st. He has had continuous service with the Southern Pacific and P.F.E. since 1911, and has been Assistant Auditor since June 1940.

Mr. W. G. Cranmer has been appointed Assistant Auditor to succeed Mr. O'Connor. He entered P.F.E. service in 1948.

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Superintendent C. R. Gardipae, in charge of the Central Southern Pacific District, has prepared an article describing the territory under his jurisdiction, the traffic handled, and our facilities. A copy is attached together with a map of the Bakersfield territory with its rather complicated system of joint tracks, joint operations, etc., which I hope you will find of interest.

K. V. PLUMMER

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